

MAHMOUD SABRI

Senior Full-Stack Laravel Developer, Web App Engineer & SaaS Architect

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PROFESSIONAL SUMMARY

Senior full-stack engineer and SaaS architect with 5+ years building Laravel platforms, multi-tenant CRMs, and automated lead-generation systems for international enterprise networks. Designed a proprietary autonomous SaaS CRM engine that runs end-to-end without technical support. Production systems span Laravel 8–13, JavaScript, Redis, and high-throughput REST/webhook pipelines. Live work is collected on the portfolio linked above.

EXPERIENCE

Senior Full-Stack Developer & IT Systems Architect

Sep. 2025 – Present

Leadsiology

Amman, Jordan

- Direct core engineering for the corporate web platform and production multi-tenant CRM used by the sales network
- Architect high-throughput REST APIs and enterprise verification webhooks (Jornaya LeadID, TrustedForm), processing high daily volumes with zero data loss
- Cut query latency by 35% and accelerated live reporting through execution-plan tuning and Redis caching
- Oversee IT operations including automated Git releases, SSL lifecycle management, and production server health monitoring

SaaS Architect & Technical Systems Lead

Feb. 2025 – Present

Independent — Autonomous SaaS CRM & Enterprise Deployments

Remote

- Designed a proprietary SaaS CRM engine with full operational automation — lead routing, compliance, analytics, and partner billing — so non-technical clients can deploy and run operations with zero maintenance overhead
- Shipped corporate websites, dedicated CRM portals, and production funnels for enterprise lead-generation networks:

TheGoodLeads — corporate website and automated CRM

Jun. 2025 – Present

Leads2Convert — automated enterprise CRM portal

Jun. 2025 – Present

LeadzMania — GSAP web platforms and CRM workflows

Apr. 2025 – Present

USA Remodeling Pro — website, CRM, and SaaS landing-page generator

Feb. 2025 – Present

Zone1Remodeling — corporate website and enterprise CRM

Aug. 2025 – Present

Convert2Appointments — automated CRM pipeline

Feb. 2025 – Present

Lead2Performance — corporate website and CRM infrastructure

Apr. 2025 – Present

Remodco Remodeling — backend and custom CRM engine

Feb. 2025 – Present

GenxLeadz — web infrastructure and enterprise CRM

Aug. 2025 – Present

Noventra Marketing Solutions — agency platform with SEO and caching

Aug. 2025 – Present

Full-Stack Web Developer & Lead Systems Engineer

Oct. 2022 – Aug. 2025

Allied Digital Media & Lead2Contractor

Amman, Jordan

- Architected proprietary internal CRMs, maintenance modules, and automated operational pipelines for lead generation
- Built a dynamic landing-page builder so non-technical staff could deploy conversion-optimized funnels with tracking hooks
- Delivered a full-featured HR management system across web and mobile-ready interfaces
- Developed Laravel REST APIs for real-time lead ingestion, multi-tier validation, fraud filtration, and sales-funnel distribution
- Managed server provisioning, automated database maintenance, and continuous deployment across staging and production

Full-Stack Web Developer & UI Associate

Sep. 2021 – Sep. 2022

CSC Beyond

Amman, Jordan

- Engineered responsive corporate websites, high-converting landing pages, and small-scale e-commerce applications
- Implemented dynamic interfaces with JavaScript, AJAX, Bootstrap, HTML5, and CSS for asynchronous rendering without page reloads
- Developed PHP/MySQL backends for forms, catalog orders, and data sync; administered cPanel hosting, DNS, and daily maintenance

PROJECTS

Proprietary Autonomous SaaS CRM | Laravel 8–13, MySQL, Redis, JavaScript, Bootstrap 5

2025 – Present

- Zero-support SaaS CRM with self-managing pipelines, automated lead routing, real-time analytics, and partner billing hooks

High-Converting Dynamic Funnels | Laravel, Tailwind CSS, Bootstrap 5, JavaScript, Webhooks

2025 – Present

- Mobile-first acquisition funnels with fraud detection and real-time CRM ingestion across windows, bathroom, and solar verticals
- Khyala Transportation** | *Laravel, MySQL, JavaScript, Google Maps API, Bootstrap*
- Ride-booking platform with dynamic route calculation, real-time fare estimation, and interactive driver-passenger dispatch
- Zohor Store** | *PHP, MySQL, JavaScript, GSAP, CSS3*
- E-commerce platform with catalog management, live inventory, persistent cart state, and GSAP micro-interactions

TECHNICAL SKILLS

Languages: PHP 7.4–8.x, JavaScript (ES6+), HTML5, CSS3/Sass, SQL

Frameworks: Laravel 8–13 (Eloquent, Queues, Jobs, Events, Scheduling, Custom Packages, REST APIs), React.js, jQuery, Bootstrap 4/5, Tailwind CSS

Databases: MySQL, PostgreSQL, Redis (caching, sessions, high-throughput queues), schema normalization, query profiling

Architecture: MVC, SaaS multi-tenancy, event-driven systems, REST API design, webhook pipelines, autonomous process automation

Infrastructure: Git/GitHub, Docker, Linux (Ubuntu/Debian), Nginx, Apache, Railway, Hetzner, WHM/cPanel, DNS, Google Workspace Admin

Frontend & Motion: GSAP, Anime.js, AJAX, responsive design, cross-browser compatibility, performance optimization

AI Engineering: LLM API integrations, AI-assisted architecture, code refactoring, automated test generation

EDUCATION

The World Islamic Sciences and Education University (WISE)

Bachelor of Science in Computer Science

Amman, Jordan

Graduated Oct. 2022

PROFESSIONAL DEVELOPMENT

BeProgrammer.org — Professional Web Engineering Track, 108 hours (Nov. 2022 – Jul. 2023)

Self-directed — Advanced Laravel & Modern JavaScript (Jul. 2023 – Feb. 2024)

Udemy — AI-Powered Software Engineering (16.5h); ChatGPT & LLMs for Developers (12h); GitHub Copilot & Cursor AI (9.5h)

LANGUAGES

Arabic: Native | **English:** Professional Working Proficiency